



Vietnam



Thailand



Malaysia

***SOUTH EAST ASIA
EVENTS*** — **2025**

SPONSORSHIP OPPORTUNITIES

EVENTS CALENDAR VIETNAM

City	Date	Type of Event	Topic
Ho Chi Minh	TBD	Technical Session	Hand Soldering
Hanoi	September 10-12	Hand Soldering & Rework Competition	Hand Soldering & Rework
Hanoi	TBD	Technical Session	Hand Soldering
Hanoi	November	Conference & Forum	Telecom and Consumer Electronics

TECHNICAL SESSION & INDUSTRY NETWORKING

- 8:30 AM** ● Registration & Networking Tea
- 9:00 AM** ● Welcome Address by IPC
- 9:15 AM** ● Presentation by Guest of Honor
- 9:30 AM** ● Technical Workshop on Hand Soldering
 - ▶ Safety and Handling
 - ▶ Hand soldering -Through Hole
 - ▶ Hand soldering -SMT
 - ▶ Video, Review and Q&A
- 1.00 PM** ● Networking Lunch
- 2.00 PM** ● Hand Soldering Practical Session
- 3.30 PM** ● Visual Inspection, Review questions & Feedback
- 4.00 PM** ● Presentation by Industry Experts
- 4.45 PM** ● Certificate Distribution & Group photo
- 5.00 PM** ● High Tea & Networking

Duration: 1 Day

Time: 9:00 AM - 5:00 PM

Target Number of Participants:
100+ (2 cities)

Target Audience:
Professionals involved in OEMs, EMS, electronics & semiconductor supplies

PROGRAM SCHEDULE FOR CONFERENCE

Duration: 1 Day

Time: 9:00 AM - 5:00 PM

Target Number of Participants:
200+

Target Audience:
Decision makers from EMS, OEM, Wire Harness, PCB manufacturers & electronics & semiconductor suppliers

Topic:
Importance of Reliability Standards for Electronics @ Telecom & Consumer electronics

- 9:00 AM** ● Registration/Networking Tea/Coffee & Exhibition Open
- 10:00 AM** ● Inaugural Session
Welcome Address & Chief Guest Address
- Session Focussed on Telecom**
- 11:00 PM** ● Keynote
- 11.30 PM** ● Panel Discussion
- 2.00 PM** ● Industry Networking Lunch & Exhibitor Meetings
- Session Focussed on Consumer Electronics**
- 2:00 PM** ● Keynote
- 2.30 PM** ● Panel Discussion
- 4.00 PM** ● Industry Award Program
- 4.30 PM** ● Networking Hi-tea & Exhibitor Meetings

City	Date	Type of Event	Topic
Bangkok	June 18-21	Technical Session	Hand Soldering
Bangkok	June	Hand Soldering & Rework competition	Hand Soldering
Chiang Mai	August (TBD)	Technical Session	Hand Soldering
Bangkok	November (TBD)	Conference & Forum	Aerospace & Electric Vehicle (EV)

TECHNICAL SESSION & INDUSTRY NETWORKING

- 8:30 AM** ● Registration & Networking Tea
- 9:00 AM** ● Welcome Address by IPC
- 9:15 AM** ● Presentation by Guest of Honor
- 9:30 AM** ● Technical Workshop on Hand Soldering
 - ▶ Safety and Handling
 - ▶ Hand soldering -Through Hole
 - ▶ Hand soldering -SMT
 - ▶ Video, Review and Q&A
- 1.00 PM** ● Networking Lunch
- 2.00 PM** ● Hand Soldering Practical Session
- 3.30 PM** ● Visual Inspection, Review questions & Feedback
- 4.00 PM** ● Presentation by Industry Experts
- 4.45 PM** ● Certificate Distribution & Group photo
- 5.00 PM** ● High Tea & Networking

Duration: 1 Day

Time: 9:00 AM - 5:00 PM

Target Number of Participants:
100+ (2 cities)

Target Audience:
Professionals involved in OEMs, EMS, electronics & semiconductor supplies

PROGRAM SCHEDULE FOR CONFERENCE

Duration: 1 Day

Time: 9:00 AM - 5:00 PM

Target Number of Participants:
200+

Target Audience:
Decision makers from EMS, OEM, Wire Harness, PCB manufacturers & electronics & semiconductor suppliers

Topic:
Aerospace & Electrical Vehicle (EV)

- 9:00 AM** ● Registration/Networking Tea/Coffee & Exhibition Open
- 10:00 AM** ● Inaugural Session
Welcome Address & Chief Guest Address
- Session Focussed on Aerospace**
- 11:00 PM** ● Keynote
- 11:30 PM** ● Panel Discussion
- 2.00 PM** ● Industry Networking Lunch & Exhibitor Meetings
- Session Focussed on EV**
- 2:00 PM** ● Keynote
- 2.30 PM** ● Panel Discussion
- 4.00 PM** ● Industry Award Program
- 4.30 PM** ● Networking Hi-tea & Exhibitor Meetings

City	Date	Type of Event	Topic
Kuala Lumpur	July 18	Technical Session	Electrostatic Discharge (ESD) & Surface Mount Technology (SMT)
Penang	July 23-24	Technical Session	ESD, SMT, Best Practices in Electronics Assembly and Wire Harness
Penang	Oct - Nov	Conference & Forum	Advanced Packaging of Semiconductor: The Need to Build an Industrial EcoSystem

TECHNICAL SESSION & INDUSTRY NETWORKING

- 8:30 AM ● Registration & Networking Tea
- 9:00 AM ● Welcome Address by IPC
- 9:15 AM ● Special Address by Guest of Honor
- 9:30 AM ● Presentation on *ESD Best Practices*
- 11:00 AM ● Presentation on *SMT*
- 12:30 PM ● Special Address by Industry Expert/ Product Solutions - Company Presentation
- 1:00 PM ● **INDUSTRY NETWORKING LUNCH**
- 2:00 PM ● Best Practices on *Electronics Assembly*
- 3:30 PM ● Best Practices on *Wire Harness*
- 5:00 PM ● Special Address by Industry Expert/ Product Solutions - Company Presentation
- 5:30 PM ● Networking & High-Tea

PROGRAM SCHEDULE FOR CONFERENCE

- 9:30 AM ● Exhibition Open & Registration/ Networking Tea
- 10:00 AM ● Innaugral Session/ Welcome Address by IPC/ Chief Guest Address
- 11:30 AM ● keynote Address
- 1:00 PM ● **INDUSTRY NETWORKING LUNCH**
- 2:00 PM ● Panel Discussion
- 3:30 PM ● Award Program
- 4:30 PM ● Networking & High-Tea

SPONSORSHIP OPPORTUNITIES

VIETNAM



IPC Member **USD 9,500**
Non Member **USD 12,000**

IPC Member **USD 5,000**
Non Member **USD 6,000**

IPC Member **USD 2,500**
Non Member **USD 3,000**

What to expect from **Hand Soldering & Rework Competition**

Target number of participants: **40+**
Total number of visitors expected: **300+**

- ▶ Table and standee space at IPC competition area
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite
- ▶ Soldering/De-Soldering Equipments to be used exclusively at the competition

- ▶ Table and standee space at IPC competition area
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite
- ▶ Consumable Materials to be used at the competition.

- ▶ Standee Space at competition area
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite
- ▶ Consumable Materials/ Others to be used at the competition.

What to expect from **IPC Industry Networking & Technical Sessions** **2 cities** planned

Target number of participants: **100+**

- ▶ Presentation by Company Official on Best Practices – 15 Minutes/2 cities
- ▶ Standee Space at venue
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite

- ▶ Company Video Presentation – 3 Minutes/2 cities
- ▶ Standee Space at venue
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite

- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite

What to expect from **IPC Conference & Regional Forum**

Target number of participants: **200+**

Who will participate: **Decision makers from EMS, OEM, Wire Harness, PCB manufacturers & electronics suppliers**

- ▶ 6 SQM Complimentary stall at Venue
- ▶ Registration & Attendee list with contact details to shared
- ▶ Invitation to HSC award program on stage
- ▶ Company Advertisement in IPC Southeast Asia Newsletter
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals & onsite

- ▶ 6 SQM Complimentary stall at Venue
- ▶ Attendee list with contact details to shared
- ▶ Invitation to HSC award program on stage
- ▶ Company Advertisement in IPC Southeast Asia Newsletter
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals & onsite

- ▶ Standee Space at venue
- ▶ Company Advertisement in IPC Southeast Asia Newsletter
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals & onsite

SPONSORSHIP OPPORTUNITIES

THAILAND



IPC Member **USD 9,500**
Non Member **USD 12,000**

IPC Member **USD 5,000**
Non Member **USD 6,000**

IPC Member **USD 2,500**
Non Member **USD 3,000**

What to expect from **Hand Soldering & Rework Competition**

Target number of participants: **60+**
Total number of visitors expected: **400+**

- ▶ Table and standee space at IPC competition area
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite
- ▶ Soldering/De-Soldering Equipments to be used exclusively at the competition

- ▶ Table and standee space at IPC competition area
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite
- ▶ Consumable Materials to be used at the competition.

- ▶ Standee Space at competition area
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite
- ▶ Consumable Materials/ Others to be used at the competition.

What to expect from **IPC Industry Networking & Technical Sessions** **2 cities** planned

Target number of participants: **100+**

- ▶ Presentation by Company Official on Best Practices – 15 Minutes/2 cities
- ▶ Standee Space at venue
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite

- ▶ Company Video Presentation – 3 Minutes/2 cities
- ▶ Standee Space at venue
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite

- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite

What to expect from **IPC Conference & Regional Forum**

Target number of participants: **200+**

Who will participate: **Decision makers from EMS, OEM, Wire Harness, PCB manufacturers & electronics suppliers**

- ▶ 6 SQM Complimentary stall at Venue
- ▶ Registration & Attendee list with contact details to shared
- ▶ Invitation to HSC award program on stage
- ▶ Company Advertisement in IPC Southeast Asia Newsletter
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals & onsite

- ▶ 6 SQM Complimentary stall at Venue
- ▶ Attendee list with contact details to shared
- ▶ Invitation to HSC award program on stage
- ▶ Company Advertisement in IPC Southeast Asia Newsletter
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals & onsite

- ▶ Standee Space at venue
- ▶ Company Advertisement in IPC Southeast Asia Newsletter
- ▶ Company Logo with website link will feature at event marketing campaigns, collaterals & onsite

SPONSORSHIP OPPORTUNITIES

MALAYSIA



IPC Member **USD 7,500**
Non Member **USD 9,000**

IPC Member **USD 3,500**
Non Member **USD 5,000**

IPC Member **USD 1,500**
Non Member **USD 2,500**

What to expect from **IPC Industry Networking & Technical Sessions**
2 cities planned
Target number of participants: **100+**

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|--|---|--|
| <ul style="list-style-type: none"> ▶ Presentation by Company Official on Best Practices – 15 Minutes/2 cities ▶ Standee Space at venue ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite | <ul style="list-style-type: none"> ▶ Company Video Presentation – 3 Minutes/2 cities ▶ Standee Space at venue ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite | <ul style="list-style-type: none"> ▶ Company Logo with website link will feature at event marketing campaigns, collaterals, certificates & onsite |
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What to expect from **IPC Conference & Regional Forum**
Target number of participants: **200+**

Who will participate: **Decision makers from EMS, OEM, Wire Harness, Semiconductor Companies & electronics Suppliers**

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|---|--|--|
| <ul style="list-style-type: none"> ▶ 6 SQM Complimentary stall at Venue ▶ Registration & Attendee list with contact details to shared ▶ Invitation to HSC award program on stage ▶ Company Advertisement in IPC Southeast Asia Newsletter ▶ Company Logo with website link will feature at event marketing campaigns, collaterals & onsite | <ul style="list-style-type: none"> ▶ 6 SQM Complimentary stall at Venue ▶ Attendee list with contact details to shared ▶ Invitation to HSC award program on stage ▶ Company Advertisement in IPC Southeast Asia Newsletter ▶ Company Logo with website link will feature at event marketing campaigns, collaterals & onsite | <ul style="list-style-type: none"> ▶ Standee Space at venue ▶ Company Advertisement in IPC Southeast Asia Newsletter ▶ Company Logo with website link will feature at event marketing campaigns, collaterals & onsite |
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Besides the sponsorship package, there are alternative options available

HAND SOLDERING & REWORK COMPETITION

VIETNAM/THAILAND

EXCLUSIVE EQUIPMENT SPONSOR
USD 8,000

MATERIALS SPONSOR

NORMAL	EXCLUSIVE
USD 2500	USD 3800

SUPPORTING SPONSOR
USD 1500

TECHNICAL SESSION

VIETNAM/THAILAND/MALAYSIA

EXCLUSIVE EQUIPMENT SPONSOR
USD 3,000

MATERIALS SPONSOR

NORMAL	EXCLUSIVE
USD 1500	USD 2500

SUPPORTING SPONSOR
USD 800

CONFERENCE

VIETNAM/THAILAND/MALAYSIA

IPC MEMBER
USD 2,000

NON-MEMBER
USD 3000

